

## Ad networks and exchanges operated by authorized third parties

We may use third parties, such as advertising networks and exchanges, to allow us to serve you advertisements. These third-party ad networks and exchange providers may use third-party cookies, web beacons, or similar technologies to collect information. They may also collect your device identifier, IP address, or identifier for advertising (IDFA). The information that these third parties collect may be used to assist us in providing you with more relevant advertising that we serve on our devices. Third-party cookies are covered by the third parties' privacy policy.

For more information on third-party advertising-related cookies and how to opt-out of them, please visit one of the following third party websites:

www.smartclip.com

www.rubiconproject.com

www.adform.com

www.pocketmedia.mobi